

A place for agents to *rise*, together.

Rise Nation is a community of real estate agents affiliated with eXp Realty, LLC, led by Evelyn Chang and Raven Mok. Coaching every Monday, AI and systems that save you hours, and a room that knows your name.

Let's rise higher together.

THE PROGRAM

Your week at Rise

MONDAY · 9 TO 10 AM CT

Technical coaching

Pricing, comps, contracts, negotiation.
Real deals, worked live with Evelyn and Raven on Google Meet.

MONDAY · 10 TO 11 AM CT

AI work hours

Bring a task you keep doing by hand.
Leave with a prompt or workflow that does it, tested on your own business.

EVERY WEEK · 8:30 AM CT

Rise coffee

In person. Local Good Coffee, Plano (Fridays) moving to DAR Coffee, Frisco (Thursdays) from October 15.

THE RISE STANDARD

How we work, in five habits.

Think

Own

Refine

Share

Care

WHY RISE

01

Coaching every Monday

02

AI taught by the people who use it every day

03

A brand and website that look like you

04

A room that knows your name

BETWEEN SESSIONS

RSVPs and reminders

Save a seat in one tap. Reminders go out the day before and an hour before.

Recordings

Risers can rewatch every Monday class inside The Riser Track.

Announcements

One place for schedule changes, cancellations, and what is coming up next.

THE FOUNDERS

Evelyn Chang

Licensed Texas real estate broker

Realtor of the Year, 250+ agents

Gold Club since 2022

Co-founder, EC Real Estate Group

Weekly coach to DFW agents

Raven Mok

AI systems and strategy coach

2X eXp ICON agent

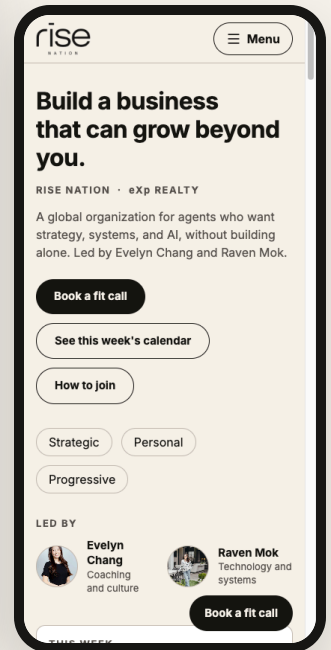
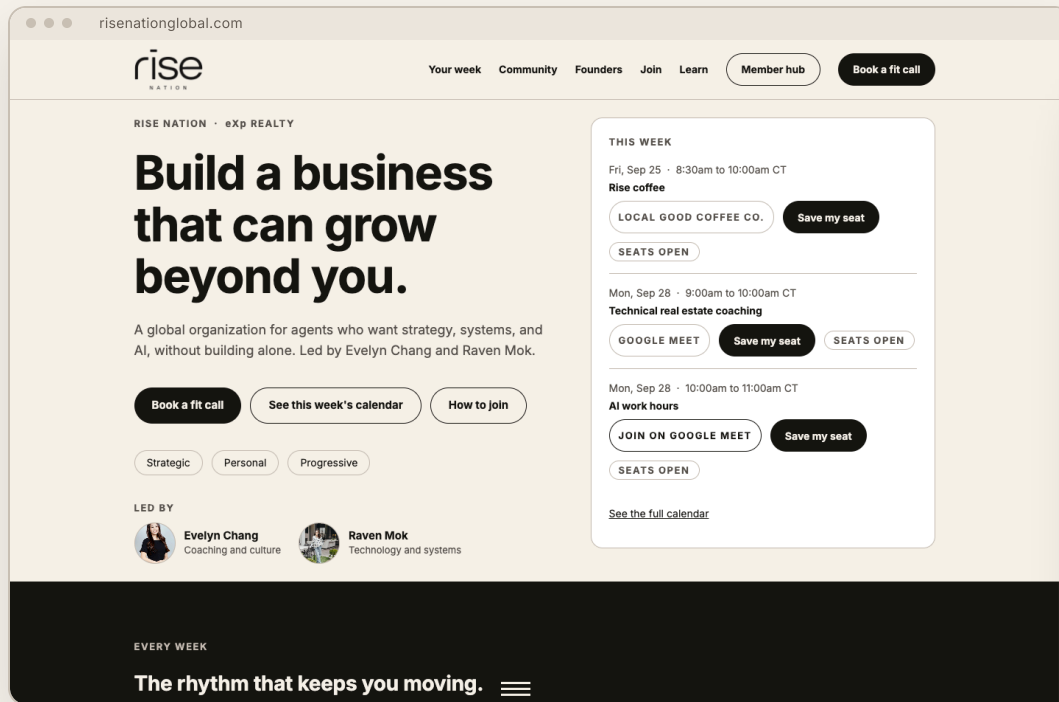
Coldwell Banker 30 Under 30

President's Circle 2022, 2023

eXpcon 2026 speaker

Everything a member needs, in *one place*.

A website for anyone curious, and a members area for the people in the room.



— FOR ANYONE CURIOUS

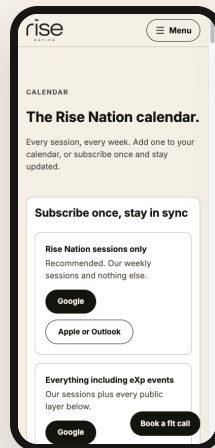
- See the schedule and add sessions to your own calendar
- Learn how eXp works in plain words, before any call
- See what your first 90 days look like
- Book a call with Evelyn or Raven in two taps

— FOR MEMBERS

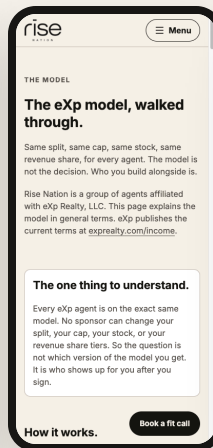
- Save your seat and get a reminder before each session
- Join live calls with one tap
- Rewatch classes and use our tools and prompts
- A simple checklist for your first 90 days

THE MEMBER PATH

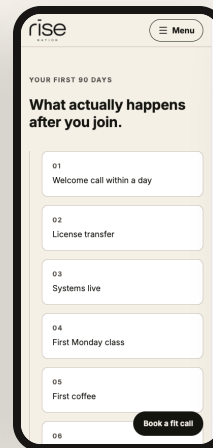
- 1 Visit and book a fit call
- 2 Join as a guest: calendar, RSVPs, live calls
- 3 Join eXp naming Evelyn and/or Raven as sponsor or co-sponsor
- 4 Become a riser: recordings, tools, and brand help
- 5 Follow the checklist through day 90



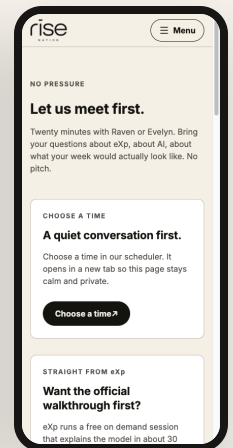
Calendar



The model



First 90 days



Book a call

Tools that save you *time*.

01

The Riser Track

Our library of ready to use AI tools and prompts, plus recordings of every class.

02

Brand and website help

Help with your logo, your brand, and your website.

03

Prompts in one click

Our prompts, right inside ChatGPT or Claude while you work.

INSIDE THE RISER TRACK

- **Build your own website:** a site that brings in clients
- **AI Business Strategy:** where AI fits in your business
- **MLS Board Prompts:** 18 prompts for pricing, listings, and market reports
- **Class recordings:** every Monday session

A room that knows your name.

Live every Monday

Two online sessions each week. Bring a real deal or a real task.

Coffee every week

Meet us in person in Plano and Frisco. A table where everyone knows your name.

Leadership guidance

For members who want to grow a team of their own.

Event flyers

A ready to share flyer for every session.

Reminders

Members hear from us before every session.

Calendar sync

Sessions show up on your phone automatically.

Coming soon: invite a friend with a ready to send message.

Show up for the agents who show up *every week*.

We work with partners who add real value to a room of growing agents: lenders, title and escrow, inspectors, venues, and speakers. Every partnership is simple, written, and the same for everyone.

01

Teach a Monday class

Bring a practical topic to our technical coaching hour. Useful, specific, no pitch.

02

Sponsor a venue or event

Support a workshop space or event advertising under a written, fair market agreement with one published rate card.

03

Be seen on our materials

Your logo on sponsored event flyers and the event page, always with a clear sponsor disclosure.

04

Share a resource

Checklists or guides our members can use, reviewed by our team before they reach the library.

HOW WE KEEP IT CLEAN

- Sponsors never pay for attendees' food or drinks.
- No payment for referrals, no exclusivity, no steering, ever.
- One rate card for every partner, tied to services actually delivered.
- Every agreement is written and reviewed before it starts.
- eXp Realty, LLC named on every public page and flyer.
- No income claims. Rise Nation does not provide accounting, tax, legal, or investment advice.

— HOW A PARTNERSHIP STARTS

1

A 20 minute call

We learn what you offer and whether it helps our members.

2

A written agreement

Clear scope, the standard rate card, and review before anything starts.

3

Your first session

A Monday class, a sponsored event, or a resource in the library.

NEXT STEP

Book a 20 minute partner call.

We will walk you through the site, the room, and where you fit.



A HIGHER TOMORROW

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Let's rise higher together.